

**TURKISH EMBASSY  
OFFICE OF THE COMMERCIAL COUNSELLOR**

File : 26249002/01.I.550-060  
Subject : Invitation

03 August 2015

**Federation of Livestock Famers' Association of Malaysia (FLFAM)**

Fax: +603-5634 2015

Email: [info@flfam.org.my](mailto:info@flfam.org.my)

Attn.: Mr. Chang

Dear Sir/Madam,

Re : Invitation to participate in a Turkish Buying Mission Programme to attend the Samsun Agriculture 2015 Fair in Samsun, Turkey

We refer to the above matter and take pleasure in informing you that a Turkish Buying Mission Programme will be organized on September 14-17, 2015 in conjunction with the Samsun Agriculture 2015 Fair and your business community is cordially invited to this Program.

As you may appreciate, Turkey is one of the leading countries in agriculture, livestock and technologies in production and in exports. In this respect, we consider agriculture, livestock and technologies sectors an area which requires further consideration in bilateral economic and commercial relations.

Samsun Agriculture 2015 Fair will be organized by the General Secretariat of the Blacksea Exporters' Association (KIB), in cooperation with Tüyap Tüm Fuarçılık Yapım A.Ş. . The event brings together all organizations related to agriculture, livestock and technologies under a single umbrella in an organized platform.

This Buying Mission Program is an initiative of the Turkish Government to attract overseas buyers to Turkey as well as those seeking beneficial joint-ventures, and to introduce potential importers to producers and exporters of various high quality good and technologies available in Turkey.

During the program, in addition to participating in the Samsun Agriculture 2015 Fair, participants will be briefed on the economic and commercial opportunities and potential of Turkey in general and on agriculture, livestock and technologies in particular and will also have the opportunity to attend bilateral meetings with the Turkish companies, visit the factory facilities of the manufacturers and/or to participate in a tour exploring the vibrant city of Samsun. The programme in Samsun will be organized by the General Secretariat of the Blacksea Exporters' Association (KIB).

Moreover, since the objective of the programme is to introduce 'new' importers to the Turkish market, the accommodation expenses at a 4 or 5-star hotel (including breakfast) of the companies will be paid for by the Turkish Government. Companies will only need to pay their travel expenses (airfare). However, it is required that the participating company representatives should have authority to enter into contract negotiations.

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We hereby would like to present you the application form of the Buying Mission Programme, which should be filled and send back to our Office by August 31, 2015 latest by interested companies, and request your kind assistance to attain an efficient participation by your business community to this event.

We thank you for your cooperation in advance and should you need further assistance, please do not hesitate to contact us.

Yours sincerely,



**Mr. Refik OZGUR  
Chief Commercial Counsellor**

Encl: 2 pages

**SAMSUN AGRICULTURE 2015 FAIR  
BUYING MISSION DRAFT PROGRAM  
(14-17 September 2015)**

<b>14 September Monday</b>	<b>Arrival to Samsun</b>
<b>15 September Tuesday</b>	<b>Bilateral meetings with the Turkish companies</b>
<b>16 September Wednesday</b>	<b>Visit to the Fair/Visit to the Facility</b>
<b>17 September Thursday</b>	<b>Departure from Samsun</b>

REPUBLIC OF TURKEY  
MINISTRY OF ECONOMY

Application Form For International Buyer Mission Program

Name of Turkish Commercial Counsellor: REFIK OZGUR

Name of Buyer Mission Program: SAMSUN AGRICULTURE 2015 FAIR

- Please type your answers and return this participation form to the Turkish Commercial Counselor. Formal acceptance will be given to you by Turkish Commercial Counselor as soon as eligibility is cleared by Ministry of Economy.
- Application forms must be returned by [date]. 31 AUGUST 2015
- Please indicate whether any of the information you have provided is confidential.

(1) Ministry of Economy External Demands Database.

Details shown at 1 to 8 will automatically be used to create an entry on Ministry of Economy External Demands Database.

If you do not want details of your organization to appear on Ministry of Economy External Demands Database, please tick here.

(2) Name of the Company:

(3) Status of the Company:

Please tick,

- Manufacturer  
 Importer  
 Retailer  
 Manufacturer-Importer  
 Wholesaler  
 Chain Store  
 Other (please specify)

(4) Company Address  
(Please include postcode)

Telephone & Fax:

E-mail & Website Address:

(5) Company representative who will attend to the Program and Position

(6) Name of parent or holding Company (if applicable)

(7) Brief description of goods and/or services imported from all over the World.

(8) Detailed description of goods and/or services demanded from Turkey.

(9) Total number of employees and year of count?

1-10

10-50

50-100

More Than 100

(10) What is the company's annual turnover and year of count? (Optional)

(11) What is the sum of your total annual imports?  
in years 2013 and 2014 (world-wide)?

(12) What is the value of your annual imports from  
Turkey and year of count?

(13) How many times has your company visited Turkey?

• On an Ministry of Economy Buyer Mission Program

• Independently?

(14) Are any of your objectives in participating in this mission represented by the following?

Categories

	Yes	No
Import From Turkey	<input type="checkbox"/>	<input type="checkbox"/>
Preliminary research into Turkish market	<input type="checkbox"/>	<input type="checkbox"/>
Seeking a representative	<input type="checkbox"/>	<input type="checkbox"/>
Meeting new suppliers	<input type="checkbox"/>	<input type="checkbox"/>
Meeting existing representatives/ Suppliers	<input type="checkbox"/>	<input type="checkbox"/>
Partners for manufacture under Licence or joint venture	<input type="checkbox"/>	<input type="checkbox"/>

If other, please give details

(15) Do you have any local contacts or representatives in Turkey?

Yes

No

If "Yes" please give the following details

Name & Address

Type of Contact:

Subsidiary

Associate Company

Commission Agent

**I commit to participate bilateral meeting of the buyer mission program.**

Name of the person filled this form and position:

Date:

Signature: